



FOR IMMEDIATE RELEASE

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Carestream Dental Partners with Zimmer Dental Inc., to Strengthen Education for Clinicians at Zimmer Institute's Four Facilities

Partnership Offers Practitioners Hands-On Experience with the CS 9300 Multi-Modality Imaging System

ATLANTA—Carestream Dental today announced a partnership with Zimmer Dental Inc., a leading provider of dental oral rehabilitation products, and the Zimmer Institute, a world leader in the educational field of oral rehabilitation. The partnership involves the placement of Carestream Dental's CS 9300, an all-in-one extraoral imaging system that supports a wide range of clinical applications for different oral health specialties, at the Zimmer Institute located in Parsippany, N.J.

As a leader in implantology educational programs, the Zimmer Institute provides an interactive learning environment to enhance training. With four locations, the Zimmer Institute has served the needs of more than 6,000 clinicians globally over the last nine years.

"We have partnered with Zimmer Dental to meet the growing educational needs of clinicians," Keith Pirkle, national director, corporate sales and partnerships, Carestream Dental, said. "By adding our CS 9300 to the Zimmer Institute, we hope to further advance dental education that will take implantology to a new level."

"This newly formed partnership with Carestream Dental is significant in that it further exemplifies Zimmer's longstanding commitment to the field of dental education," Harold C. Flynn, Zimmer Dental president, said. "By providing the latest implantation technology available to our clinicians, Zimmer is ensuring that clinicians have the experience and education they need to excel in their careers and to help improve the quality of life for patients around the world."

Over the past few years, 3D imaging has become an important tool to the modern dental practice. Imaging systems, like the CS 9300, provide enhanced images through advanced cone beam computed tomography (CBCT) that allow practitioners to uncover critical information that cannot be detected when relying solely upon 2D imaging. In addition to improved diagnoses and treatment planning, practitioners who have taken advantage of 3D imaging systems have discovered an improvement in doctor-patient communication, as patients are more likely to comprehend their diagnosis when the clinician can point out the problem on a more realistic 3D image rather than a static 2D image.

Sharing the CS 9300 with the Zimmer Institute's students gives them the advantage as they enhance and refine their skills. The dental industry is rapidly changing and it's vital that students have the opportunity to work hands-on with the latest technology so that they can more accurately diagnose and treat patients in the future.

"I remain extremely impressed with the Zimmer Institute facility and training capabilities," Dr. Maurice Salama, an industry-leading dental implantologist who serves as an instructor at the Zimmer Institute, said. "The utilization of both high-tech mannequin and cadaver labs, along with Carestream Dental's CS 9300 CBCT imaging system and software, provides a very dynamic and robust educational opportunity for all attendees. This combination of Carestream Dental's diagnostic 3D imaging and the Zimmer Institute's cutting-edge facility and products is the new template for dental implant education. I am most pleased by their collective collaboration with LIVE courses and their support of the digital educational platform provided by DentalXP."

About Zimmer Dental, Inc.

Zimmer Dental Inc. provides a comprehensive portfolio of innovative implant technologies designed to meet a broad range of clinical needs. For decades, Zimmer Dental has gained the trust of thousands of clinicians worldwide by helping them deliver successful patient outcomes. Zimmer Dental continues to be a market leader in the development of world-class implantology products, practice partnerships and educational programs — all focused on empowering clinicians and revolutionizing implant dentistry. Headquartered near San Diego in Carlsbad, Calif., Zimmer Dental has direct subsidiary operations in Australia, Canada, China, France, Germany, Israel, Italy and Spain, with a global network of distributors worldwide. For more information about the Zimmer Institute, call 1.800.854.7019 or visit www.zimmerdental.com.

About Carestream Dental

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 800.944.6365 or visit www.carestreamdental.com.

About Carestream Health

Carestream is a worldwide provider of dental and medical imaging systems and IT solutions; X-ray imaging systems for non-destructive testing and advanced materials for the precision films and electronics markets. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream representative, call 800.777.2072 or visit www.carestream.com.

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