



FOR IMMEDIATE RELEASE

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CONTACT: Amanda Gong 770.226.3213 or [amanda.gong@carestream.com](mailto:amanda.gong@carestream.com)

### **Lisa Ashby Named President of Carestream Dental**

**ATLANTA**—Lisa Ashby has been appointed president of Carestream's Dental effective May 4. As a member of the executive leadership team, she will lead the company's global dental organization.



Ashby brings more than 26 years of corporate business expertise acquired during a successful career at Cardinal Health—a \$100 billion healthcare products and services provider—where she held positions of increasing responsibility.

Most recently, she was president, medical devices and diagnostics, at Cardinal Health, with responsibility for six companies generating \$3 billion in revenue with a product portfolio ranging from laboratory diagnostics to surgical devices and critical care products. She served on Cardinal Health's operating committee, several company advisory councils, and was active in several industry organizations to help influence legislative policy and create awareness across the global healthcare community.

Prior to this Ashby was president of category management with executive responsibility for key Cardinal Health companies that manufactured and distributed healthcare products around the world. In this role, Ashby increased new product introductions by more than 30 percent. Earlier in her career, she held leadership positions in sales and marketing, channel management and distribution, and operations at Cardinal Health.

Ashby holds a B.A. in public policy/computer science/psychology from Duke University. She is a board member of BioOhio and a past board member of AdvaMedDx, and has served on multiple non-profit organizations benefitting the Ohio community.

Lisa Ashby will relocate to Atlanta, Ga., for her role with Carestream Dental.

### **About Carestream Dental**

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

### **About Carestream Health**

Carestream is a worldwide provider of dental and medical imaging systems and IT solutions; X-ray imaging systems for non-destructive testing and advanced materials for the precision films

and electronics markets. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream representative, call 888.777.2072 or visit [www.carestream.com](http://www.carestream.com).

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