

## FOR IMMEDIATE RELEASE May 12, 2015

CONTACT: Amanda Gong 770.226.3213 or amanda.gong@carestream.com

## New Features and Services for Carestream Dental Software Streamline Efficiencies and Provide Enhanced Support

**ANAHEIM, Calif.**—Whether it's diagnostic software or dental practice management software (DPMS), the click of a mouse plays a crucial role in the day-to-day workings of a practice. With that in mind, Carestream Dental announced today updates to its Logicon Caries Detector software to enhance diagnosis as well as a new online resource for DPMS customers to more efficiently support software users.

The latest updates to Logicon Caries Detector v5.2 software make using the software easier and more efficient. Fewer icons on the screen help doctors focus on diagnosing without distraction. Better organized menus and simplified icons enhance the diagnostic capabilities of Logicon. Users will also notice an updated look and feel to the software's interface—a modern black color scheme makes for a sophisticated look that enhances diagnostic comfort.

"We are excited about the new look and feel of Logicon v5.2," Stephanie Lacina, Logicon product line manager, Carestream Dental, said. "The new interface has a fresh, updated look that also helps improve efficiency with new menu options and simplified tools for diagnosis."

Logicon v5.2 is the only commercially available FDA-approved computer-aided radiographic caries diagnosis software. It's a clinically proven tool to help practitioners detect and treat interproximal caries at an early stage, enabling minimally invasive treatments. Studies show that Logicon more than doubles dentists' capability to find early caries in the dentin over traditional visual diagnostic methods\* and is clinically proven to help dentists find up to 20 percent more interproximal caries on permanent teeth\*\*. The technology is exclusive to Carestream Dental RVG sensors.

In addition to diagnostic software, practice management software plays a crucial role in a dental practice. To support the thousands of Carestream Dental software users across the country, a new online users' community called The Exchange provides a place to network and share software knowledge.

The Exchange allows users to ask questions of Carestream Dental subject matter experts and also gives other participants the opportunity to weigh in with their own answers. Users can start and contribute to ongoing discussions or participate in occasional polls. The open dialogue and active user participation makes for a robust customer service experience. The Exchange also includes a growing library of product-

specific documents that are constantly updated, such as FAQs, tips and tricks and howto guides.

"The Exchange is the perfect place to get your questions answered while also showing off your own knowledge and helping others along the way," Stephen Reeder, senior manager, digital marketing, Carestream Dental, said. "We're finding that online communities and forums are the first place users turn to when they have general questions or need to trouble-shoot."

The Exchange is a free resource for the dental community, and while it currently only focuses on CS SoftDent and CS OrthoTrac software, there are already plans to grow the community to encompass the full family of DPMS offerings and Carestream Dental products in the future. Visit The Exchange at www.carestreamdental.com/community.

Learn more about Logicon, The Exchange and all of Carestream Dental's innovative products in booth #502 at CDA South, Anaheim Convention Center, Calif.

## About Carestream Dental

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 800.944.6365 or visit www.carestreamdental.com.

## **About Carestream Health**

Carestream is a worldwide provider of dental and medical imaging systems and IT solutions; X-ray imaging systems for non-destructive testing and advanced materials for the precision films and electronics markets. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream representative, call 888.777.2072 or visit www.carestream.com.

Follow Carestream Dental online:















<sup>\*</sup>Tracy, Kyle D., "Utility and effectiveness of computer-aided diagnosis of dental caries", General Dentistry 59-2 (2011):

<sup>\*\*</sup> Gakenheimer, David C., "The Efficacy of a Computerized Caries Detector in Intraoral Digital Radiography." Journal of the American Dental Association 133 (2002): 883-890