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Carestream Dental Partners with Elite Dental Alliance to Offer Corporate-level Support and Pricing to Private Dental Practices

Leading dental technology business partners with the nation's premier dental purchasing platform to provide more than 20,000 dental professionals with cutting-edge digital solutions

ATLANTA—Carestream Dental, the industry leader in digital dentistry, solidified its commitment to private practice dentistry by announcing its partnership with Elite Dental Alliance (ELITE). ELITE represents over 1,500 private practice locations across the U.S. and is widely viewed as the premier purchasing platform for the independent dental practice. This partnership will provide more than 20,000 dental professionals with exclusive pricing, corporate-level service and educational opportunities that empower private practices to improve patient care and fuel practice growth.

Built to relieve the administrative burden that bogs down the private dental practice, the ELITE network is a comprehensive suite of carefully chosen vendors that truly believe in independent dentistry. Each vendor provides products and services to ELITE members at pre-negotiated rates, which removes the guesswork behind purchasing decisions.

Carestream Dental has now joined this elite group of carefully vetted, industry-leading vendors within the ELITE digital marketplace. ELITE members will benefit from special pricing on Carestream Dental's most popular intraoral equipment, including the CS 3600 intraoral scanner, the RVG 6200 sensors and the CS 1500 intraoral camera.

"Carestream Dental has always understood that oral healthcare professionals choose this field to treat patients and change lives, not negotiate business deals and bulk purchasing agreements," Ed Shellard, D.M.D., chief dental officer, Carestream Dental, said. "This partnership with ELITE will make the business side of dentistry just a little easier and take the stress out of major buying decisions."

"As an advocate for the nation's leading dental professionals, ELITE is constantly identifying ways to help our members compete in an increasingly 'corporate' industry," Brett Pierce, president/CEO, Elite Dental Alliance, said. "I am extremely proud to be aligned with Carestream Dental as it has shown an aggressive commitment to the independent practice. It is not only providing ELITE members with pre-negotiated rates on premium technology, but also corporate-level support and unprecedented educational opportunities."

To schedule a demonstration of the ELITE member portal and create a plan specific to your dental practice's purchasing needs, visit www.elitedentalalliance.com/contact. To learn more about Carestream Dental, or any of its innovative solutions, visit carestreamdental.com.

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About ELITE

Elite Dental Alliance (ELITE) is the nation's premier purchasing platform built for the independent dental practice. Leveraging over \$1.5 billion in collective production, ELITE has created a digital marketplace of member-exclusive offers from carefully vetted, industry-leading vendors. The ELITE marketplace offers members corporate-level benefits on every product and service an independent practice needs to succeed—from supplies and equipment to patient financing and advertising (and more). Over 1,000 ELITE practices across the U.S. utilize their membership to reduce overhead, increase new patient flow, improve patient retention, optimize operations, and maximize profitability. As a result, they can focus on what matters most: patient care.

About Carestream Dental

Carestream Dental is transforming dentistry, simplifying technology and changing lives around the world with its innovative digital product line of systems, solutions and support. From intraoral and extraoral imaging equipment to CAD/CAM solutions, imaging analysis software to practice management systems, Carestream Dental technology captures two billion images annually and aids in more precise diagnoses, improved workflows and superior patient care.

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