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# Latest Carestream Dental Solutions Tackle Major Pain Points of Modern Orthodontics

**ATLANTA**—Fear. Discomfort. Cost. Just a few of the things that keep patients from accepting treatment. That's why Carestream Dental is launching new technology and software updates to help orthodontists overcome the biggest hurdles to case acceptance.

With the CS 3700, the newest premium intraoral scanner from Carestream Dental, patients spend less time in the chair with scan speeds 20 percent faster than previous generations. Turbocharged, accurate intraoral scans eliminate the need for gag-inducing impression materials and get patients—and their parents—out the door and back to their daily lives faster and with less hassle. It's a boon to patients and clinicians, who require high speeds for capturing dual-arch scans.

Carestream Dental understands that orthodontics is a highly competitive field, with practices going above and beyond to impress patients and offer a premium practice experience. To match the look and feel of today's modern orthodontic offices, the CS 3700 has been prestigiously designed in collaboration with the renowned design studio that originated the brand Porsche Design—Studio F. A. Porsche—and features optimized scanning, sleek style and ultimate comfort.

The scanner is driven by all-new advanced software, CS ScanFlow, with features specific to addressing the pain points of both orthodontists and their patients. The Quadrant Snapshot feature replaces the cumbersome—and sometimes uncomfortable—process associated with taking conventional orthodontic intraoral photos using retractors by automatically extracting up to five 2D intraoral images from the scanned data set. Images include left buccal, right buccal, center, upper occlusal and lower occlusal, as well as a five-in-one composite image.

Despite an enhanced scanning experience and a willingness to move forward with treatment, sometimes the final barrier to case acceptance is navigating the best financial scenario to initiate treatment. To improve patient communication and provide more transparency for treatments costs, Carestream Dental is announcing updates to CS OrthoTrac v15 that feature a new financial estimator tool. Office managers, treatment coordinators and clinicians often spend too much time manually calculating estimates of various payment scenarios, cost of treatments, down payment options and other financials on paper. Now, CS OrthoTrac v15 offers an interactive tool that estimates out-of-pocket patient costs in real-time, reduces manual errors and provides patients with more clarity and expectations of their financial commitments.

One click on the new financial estimator tool icon found in the financials tool bar is all that's needed to automatically populate a screen that helps prospective patients and practices align on costs and ultimately help practices improve case acceptance. With this new tool, staff can work hand-in-hand with prospective patients to identify the best financial scenario to initiate treatment before the patient leaves the office.

Other updates to CS OrthoTrac v15 include the ability to track twice the number of aligner trays than before in the first-to-market Universal Aligner Tracking feature—now up to 80 instead of 40—and to hide patient information from staff who may simultaneously be using the software but do not need immediate access to it for an added layer of security and patient privacy. Of course, CS OrthoTrac users can experience added efficiency and security by upgrading to CS

OrthoTrac Cloud at any time. Cloud users are always on the latest version of the software, as all updates are handled remotely by Carestream Dental.

“We have been on CS OrthoTrac Cloud for three to four years and it’s helped us be flexible with our multiple practices,” Yvette Lu of Lee, Young & Ubaldo Orthodontics, San Francisco, Calif., said.

Carestream Dental is also actively seeking enterprise-focused doctors and practices seeking more flexibility and interested in scaling their offices to beta test an all new Software-as-a-Service (SaaS). The orthodontic version of Carestream Dental’s care management platform will feature anytime, anywhere access to data; a user-friendly interface that makes it easy to navigate and multitask; important practice analytics; and enhanced security.

CS Orthodontic Imaging version 11.10—the imaging hub within CS OrthoTrac—has also received updates to cloud image access, third-party partner export and cephalometric tracing. CS OrthoTrac Cloud users with an intraoral scanner can now access intraoral scans faster and more reliably anytime from any location in the cloud environment. Scanner users can also send a clear aligner case to 3M with just one click of a newly integrated export button.

The update will also allow users of Carestream Dental CBCT systems to experience enhanced cephalometric tracing— anatomy is quickly and correctly identified by the tracing tool, making automatic tracing almost instantaneous to prevent time loss.

Carestream Dental provides doctors with the orthodontic solution, from equipment to software, for a fully integrated workflow. Learn more about all that Carestream Dental offers orthodontists at any of the upcoming fall orthodontic trade shows including NESO, in Boston, Mass., Sept. 27-28; PCSO/RMSO in Honolulu, Hawaii, Oct. 3-5; MOPC, in Newport Beach, Calif., Oct. 18-19; MSO, in Branson, Mo., Oct. 25-26; SAO/SWSO, in Orlando, Fla., Nov. 15-16, or visit [carestreamdental.com](http://carestreamdental.com) at any time.

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#### About Carestream Dental

Carestream Dental is transforming dentistry, simplifying technology and changing lives around the world with its innovative digital product line of systems, solutions and support. From intraoral and extraoral imaging equipment to CAD/CAM solutions, imaging analysis software to practice management systems, Carestream Dental technology captures two billion images annually and aids in more precise diagnoses, improved workflows and superior patient care.

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