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Carestream Dental Teams Up with Unified Smiles, Offers Enhanced Support and Resources to Independent Practices

ATLANTA—If there's one thing we've all learned during the global pandemic, it's that we're stronger together. So, a new partnership between Carestream Dental and Unified Smiles couldn't have come at a better time to deliver more support, education and guidance to independent practices.

While navigating reopening safely, practices shouldn't have to also navigate business contracts and purchase agreements. Working with Unified Smiles takes the guesswork out of major investments and gives individual practices greater buying power. Through this partnership, Unified Smiles clients will have access to some of Carestream Dental's best technology at pre-negotiated rates. Doctors looking to enhance workflows and offer more services to their patients will be able to invest in Carestream Dental's solutions with confidence knowing they've been approved by Unified Smiles' thorough vetting process.

"We've always recognized that practitioners are passionate about working with patients and changing lives, but that the business side of running a practice can sometimes get in the way of providing exceptional care" Jeremy Thomas, general manager for the Americas, Carestream Dental, said. "That's why we seek to partner with organizations like Unified Smiles so practices can receive the support they need to achieve their business goals and still focus on what matters most: Their patients."

"Unified Smiles works with independent dental offices in a consultative manner to support offices achieve customized goals and continually work to optimize their practices," Guy Flannery, chief financial officer, Unified Smiles said. "Carestream Dental's partnership allows our clients access to industry-leading dental digital product lines and services, including imaging equipment, CAD/CAM systems, software and practice management solutions under the Unified Smiles umbrella."

Carestream Dental and Unified Smiles will also offer their mutual clients CE credit opportunities. Continuing education will be even more important as practitioners find themselves working in a post-COVID-19 environment. Educational resources are also available to all oral healthcare professionals through LaunchPad by Carestream Dental, a free resource that provides online learning at carestreamdental.com/launchpad.

To learn more about becoming a Unified Smiles practice and to create a purchase plan specific to your dental practice, visit unifiedsmiles.com/contact. To learn more about Carestream Dental, or any of its innovative solutions, visit carestreamdental.com.

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About Unified Smiles

At Unified Smiles, we partner with dental practices throughout the U.S. to make running a successful business that much easier. And it all begins with forming lasting relationships. Your Unified Smiles experience begins with a personal Practice Success Specialist who helps identify, prioritize and set obtainable goals. Once the first set of goals is met, we'll help you dig deeper, assisting you at each turn in the life of your practice. As an industry leader, we've spent decades unifying an array of practice tools, products and services, so we bring a lot to the table – supporting your goals, assisting your team, and dramatically improving your buying power.

About Carestream Dental

Carestream Dental is committed to transforming dentistry, simplifying technology and changing lives. In this pursuit, we focus on providing the latest in high-quality scanning technology, the smartest chairside systems, the most intuitive practice management software, incredibly accurate imaging software and the data intelligence that helps continually refine patient outcomes. And we offer these solutions for the full range of dental and oral health professionals. For more information please visit carestreamdental.com.

