## PRESS RELEASE



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## Carestream Dental CEO Recognized as a Top Woman Leader in Healthcare Software

**ATLANTA**—Carestream Dental is excited to announce its CEO, <u>Lisa Ashby</u>, has been recognized by The Healthcare Technology Report as one of the top 25 women leaders in healthcare software.

According to The Healthcare Technology Report:

These women leaders have been integral in anticipating the unique needs of healthcare systems, companies and professionals, recognizing the necessity for interoperability, security and usability within embedded and frequently complex digital infrastructures.

The recognition comes at a time of rapid development and advancement for Carestream Dental's practice management, imaging software and new workflow solutions. Carestream Dental recently launched an initiative called *Operation: Lightning Flash*, which highlights the company's dedication to rolling out a stream of innovations that support its practice management software users in a fast-paced, increasingly cloud-based world of doing business.

On the clinical side, Carestream Dental is well-known for its imaging software—especially CS 3D Imaging. New workflow solutions, like CS Model+ for clear aligner treatment, use artificial intelligence (AI) to help doctors make more confident diagnoses and present more detailed treatment plans.

Ashby was responsible for leading the charge in refocusing the company on software, integration and digital solutions, rather than just technology, when Carestream Dental became a free-standing digital dental technology company in 2017.

Read the full list of top women leaders in healthcare software <u>here</u>. To learn more about Carestream Dental's software platforms, or any of its innovation solutions, visit carestreamdental.com.

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## **About Carestream Dental**

Carestream Dental is committed to transforming dentistry, simplifying technology and changing lives. In this pursuit, we focus on providing the latest in high-quality scanning technology, the smartest chairside systems, the most intuitive practice management software, incredibly accurate imaging software and the data intelligence that helps continually refine patient outcomes. And we offer these solutions for the full range of dental and oral health professionals. For more information please visit carestreamdental.com.