PRESS RELEASE



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Carestream Dental Proud to Announce Partnership with Leading Ladies in Dentistry

This is the latest in Carestream Dental's initiative to elevate women in oral healthcare

ATLANTA—In its ongoing commitment to promote and support gender equality inside Carestream Dental and throughout the dental industry, Carestream Dental is pleased to have become the newest sponsor of Leading Ladies in Dentistry (LLD). This international organization aims to help young women in oral healthcare become leaders of their field.

As its newest partner, Carestream Dental will share exclusive educational resources, webinars, access to mentors and general guidance with LLD members. Additionally, Dr. Shaveta Chalana, marketing specialist in Carestream Dental's APAC region, and Andreea Nita, regional product manager for intraoral imaging and service in Carestream Dental's EMEA region, have both been named Leading Ladies in Dentistry and now join a prestigious international board for clinical research and dental education.

"As one of the only women leading a dental technology company, diversity and gender equality are issues I'm passionate about," Lisa Ashby, CEO, Carestream Dental, said. "When I speak with women in the field, a common theme is how they wished they'd had other women role models to look to when they were getting started. Now, Carestream Dental and Leading Ladies in Dentistry can connect more women in the oral healthcare field with mentors and guidance, unlike in the past."

"The cooperation between LLD and Carestream Dental reflects the synergetic vision of providing female dentists a high-level education and awareness in contemporary digital dentistry," Dr. Henriette Lerner, founder of the Leading Ladies in Dentistry, said.

To learn more about Leading Ladies in Dentistry, visit ladies indentistry.org. To find out more about Carestream Dental, or any of its innovative solutions, visit carestreamdental.com.

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About Leading Ladies in Dentistry

The Leading Ladies in Dentistry is an elite group of dental professionals who meet select criteria in their expertise, who stand as educators and inspiration for other young female professionals, helping them to become role models in the world.

About Carestream Dental

Carestream Dental is committed to transforming dentistry, simplifying technology and changing lives. In this pursuit, we focus on providing the latest in high-quality scanning technology, the smartest chairside systems, the most intuitive practice management software, incredibly accurate imaging software and the



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data intelligence that helps continually refine patient outcomes. And we offer these solutions for the full range of dental and oral health professionals. For more information please visit carestreamdental.com.