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Carestream Dental, **SLOWDENTISTRY**® Partner to Increase Spread of Digital Dentistry, Change Patient Expectations Around Care

ATLANTA—Carestream Dental does more than just manufacture and sell digital dental technology; it also invests in partnership and education to ensure its users get the most from their systems so they can provide superior care for patients. That's why the company has partnered with **SLOWDENTISTRY**® to promote the use of digital dental technology and ensure it's being used to its fullest potential.

Through this partnership, Carestream Dental will be able to offer select membership opportunities to its users. The company will also share and promote **SLOWDENTISTRY** literature and guidance.

"It's not enough to put this advanced digital technology out into the marketplace; there's training, education and support that goes with it to ensure both the doctor and patient are benefiting." Ed Shellard, D.M.D, chief dental officer, Carestream Dental, said. "**SLOWDENTISTRY**'s goals align with Carestream Dental's new initiatives, like the [Digital Dentistry Difference](#), that raise awareness about the benefits of digital technology and seek to provide a better experience for doctors and patients."

SLOWDENTISTRY believes in safe, ethical and pain-free dentistry, making sure each patient's exam is "a wonderful experience." The organization has established fundamentals that form a modern digital dental practice, such as capturing pre-treatment CBCT scans and digital impressions and committing to being 100% paper free. Learn more about the four cornerstones of **SLOWDENTISTRY** [here](#).

"I believe that every human deserves respect when they go to the dentist," Miguel Stanley, D.D.S., founder of the **SLOWDENTISTRY** concept, said. "The founding cornerstones of **SLOWDENTISTRY** are easy to recognize by any patient around the globe seeking care. They are set into place and implemented by caring practitioners who wish to differentiate themselves from those dentists that are more focused on volume and profit over quality dental care. **SLOWDENTISTRY** is effectively the human bill of rights for a dental patient."

Both Carestream Dental and **SLOWDENTISTRY** believe that the proliferation of digital technology will grow even more once patients understand how much it benefits their care and treatment. In fact, a global survey* conducted by Carestream Dental found two out of five patients who hadn't been to the dentist in two or more years would be motivated to go back if they just had more education about how technology improves their care. That's why concepts like the Digital Dentistry Difference and **SLOWDENTISTRY** are as much patient-focused as they are doctor-focused and seek to elevate patients' expectations of care thanks to digital technology.

SLOWDENTISTRY is a part of the Foundation for Excellence in Dentistry, a Swiss-regulated foundation aimed at promoting global excellence in the field of oral healthcare. To learn more about becoming a member of **SLOWDENTISTRY**, [click here](#).

Doctors can learn more about the Digital Dentistry Difference and download free educational resources for their patients at digitaldentistrydifference.org. Or, find out more about Carestream Dental and its innovative technology at carestreamdental.com.

*SOURCE: 2019 Global Digital Dentistry Survey: Asked among 7,000 nationally representative adults ages 18+ in 7 markets: U.S., Canada, UK, Germany, France, India and China

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About SLOWDENTISTRY

SLOWDENTISTRY® aims to improve the standards of care in dental practices worldwide to ensure safety, well-being, comfort and understanding. We are building a network of member clinics and dental professionals, committed to taking the appropriate amount of time with their patients during appointment.

About Carestream Dental

Carestream Dental is committed to transforming dentistry, simplifying technology and changing lives. In this pursuit, we focus on providing the latest in high-quality scanning technology, the smartest chairside systems, the most intuitive practice management software, incredibly accurate imaging software and the data intelligence that helps continually refine patient outcomes. And we offer these solutions for the full range of dental and oral health professionals. For more information please visit carestreamdental.com.