

**Media Contact:**

Jim Barillo

+1 (585) 627-6440

[James.Barillo@carestreamhealth.com](mailto:James.Barillo@carestreamhealth.com)

## **KODAK 1500 Intraoral Camera Sets New Standard for Image Quality, Usability**

### ***Designed to Eliminate Common Problems with Today's Intraoral Cameras***

ANAHEIM, CALIF., May 14 — Featuring unique liquid lens technology that instantaneously focuses like the human eye and the freedom of “Wi-Fi,” the new KODAK 1500 Intraoral Camera from PracticeWorks Systems, LLC, delivers unprecedented image quality and ease-of-use to dental practices. The company is showcasing this technology as a work in progress at the California Dental Association’s Annual Spring Meeting, with the camera scheduled to be available for purchase by the third quarter of this year.

“My staff found the KODAK 1500 camera to be incredibly light and easy to use,” said Dr. Joseph Alvarez, Dentistry at Vinings, Atlanta. “The image quality and advanced features provide an ideal tool for enhancing patient communication so they can better understand treatment recommendations.”

### **Best Image Quality and Practice Efficiency**

The KODAK 1500 Intraoral Camera captures still images and video with the highest resolution currently available. True auto-focus of still images and video, elimination of undesired light reflection and automatic adjustment to lighting conditions further optimize image quality. Additionally, the liquid lens allows instantaneous and automatic capture of still portraits, full arch, intraoral and macro views with the help of light-emitting diodes (LEDs) that optimize illumination. These features allow improved visualization of hard-to-see areas including cracks and other lesions and potential oral hygiene issues.

### **Wireless Technology for Improved Workflow, User Experience**

Built-in “Wi-Fi” wireless capabilities provide total freedom of movement without any wired connections between the camera and docking station, resulting in a seamless workflow and user experience. And unlike older wireless technologies, “Wi-Fi”

technology enables reliable wireless performance and easy integration with and without a computer. The small docking and charging stations allow for easy installation and use anywhere in the practice, encouraging camera sharing across multiple operatories. The automatic sleep mode and extra battery ensure the camera is always ready for use.

Still images and live video quickly display on either a computer or video monitors. When used with a computer, images can be stored and managed with KODAK Dental Imaging Software. And when used with a video monitor, images can be saved on memory (SD) card and transferred to a computer for printing and storage. This printing feature is especially useful for supporting third-party reimbursement.

### **Superior Ergonomics and Return on Investment**

Based on feedback from dental practices around the world, the KODAK 1500 Intraoral Camera incorporates a stylish design that combines with a simple software interface for maximum comfort and ease of use. The compact, lightweight camera is ergonomically designed to comfortably fit the user's hands, making it easy to hold steady and maneuver inside the mouth—even in hard-to-reach areas.

Its ability to help patients accept proper treatment of a condition they may not otherwise understand, combined with its many other unique benefits, support a rapid return on investment.

### **Product Availability**

The KODAK 1500 Intraoral Camera is currently in user testing. A "wired" version will also be sold, including all the same features and benefits except for wireless communication. For more information, contact your sales representative at +1 800.944.6365.

A patent application has been filed for the Kodak 1500 Intraoral Camera's liquid lens technology.

###

### **About PracticeWorks Systems, LLC**

PracticeWorks Systems, LLC, is the exclusive maker of KODAK Dental Systems. KODAK Dental Digital Imaging and Practice Management Systems help dental professionals streamline workflow and enhance patient care by enabling them to capture, share, and use images and information easily and effectively.

PracticeWorks is part of Carestream Health, Inc.'s dental systems group. Carestream Health is a leading provider of dental and medical imaging and IT solutions. Headquartered in Rochester, N.Y., and serving customers in more than 150 countries, Carestream Health is an independent

company operating within the family of companies owned by Onex Corporation (TSX: OCX.TO) of Toronto, Canada.

For more information, contact your PracticeWorks representative, call 1-800-944-6365 or visit [www.kodakdental.com](http://www.kodakdental.com).