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Orthodontic

PRACTICE • US



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Dolphin Management releases version 4.5 Service Pack 1

Dolphin Management 4.5 Service Pack 1 expands the flexibility and capabilities of the constantly evolving practice management program. "Like all Dolphin products, Dolphin Management's development is guided by the needs of the dental specialist," says Todd Blankenbecler, manager of management software products. "We believe this latest version provides even better tools to help our customers practice more efficiently and profitably than ever."

A new Appointment Reminders feature lets you easily send patient appointment reminders via SMS or email, or call patients directly with personalized conversational scripts. For Text Messaging, an SMS subscription with Dolphin is required. Other new features include Patient Analysis, LightBar Analysis, GPS Analysis, Doctor Time Analysis, Schedule Statistics, and new integrations with Zuelke Automated Credit Coach (ZACC) from OrthoBanc and Vanco Web Services. 4.5 Service Pack 1 also supports X-Charge for PA DSS certification and fingerprint scanning on Windows 7 / 64-bit and Terminal Services.

Dolphin Management Service Pack 1 supports the new Dolphin Mobile app, letting you easily and securely access your Dolphin database from an iPhone or iPod touch. It directly connects to your server, allowing you to access live practice data, as it happens. It works with WiFi and regular cell phone signal (Edge or 3G network). In addition, sensitive data is encrypted. \$99 activation fee per device.

For more information, visit www.dolphinimaging.com or call 800.548.7241.



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Trick or Treat for America's Toothfairy

National Children's Oral Health Foundation: America's Toothfairy® (NCOHF) is turning Halloween from a holiday synonymous with sugary treats into a holiday for children's oral health with the national launch of Trick or Treat for America's Toothfairy!

Trick or Treat for America's Toothfairy helps your family assess your own dental habits while raising funds to give our nation's most underserved children the comprehensive oral healthcare they deserve. This Halloween, children across the country will take to the streets dressed as Toothfairies and Tooth Wizards, collecting change to change children's lives!

Download your free kit, along with Trick or Treat tips and fun extras, at www.AmericasToothfairy.org. We hope you launch your own Trick or Treat for America's Toothfairy campaign this Halloween and help America's Toothfairy eliminate America's #1 chronic childhood illness—pediatric dental disease. Together, we are giving underserved children the building blocks they need for happy, healthy, and successful futures!



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doctorseyes – Ultrabright Dental Mirror

New from Great Lakes, the doctorseyes Ultrabright Dental Mirror is the best possible combination of reflection surface, safe handling, and comfort. With optimum reflectivity, doctorseyes provides highly defined intraoral images with true color representation. The vaporized glass surface coating prevents ghost image reflections, and is resistant to most acids, alkalines, and chemicals. It features rounded edges for patient comfort, and removable silicone grip handles. Both the grip handles and glass are autoclavable up to 390°F. The doctorseyes Ultrabright Dental Mirror is available in lingual, buccal, and various occlusal sizes.

For more information, contact Great Lakes product customer service at 800.828.7626 or visit

www.greatlakesortho.com.



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The Originator® Clear Aligner System From TP Orthodontics

The Originator Clear Aligner System is a simple aesthetic solution for correcting minor to moderate anterior crowding, spacing, and minor orthodontic relapse. The system corrects teeth incrementally through a series of clear aligner trays, each one generating up to 0.5 mm of movement. Trays are custom-fabricated and accurately hand-articulated by skilled lab technicians at TP Orthodontics Laboratory Services.

TPO's founder, Dr. H. D. Kesling, originated the concept of removable tooth aligners when he invented the Tooth Positioner in 1945. TPO has been perfecting the idea ever since.

For more information, call TP Orthodontics at 1-800-348-8856.



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Sarver Module

PracticeWorks, LLC, the exclusive maker of KODAK Dental Systems, has partnered with David Sarver D.M.D., M.S., to develop the new KODAK ORTHOTRAC Sarver Module, designed to help orthodontic clinicians assess both functional and esthetic needs while keeping patient goals and desires in mind.

The ORTHOTRAC Sarver Module incorporates facial esthetics into treatment planning and assists orthodontists with a new approach for evaluating and treating patients. The ORTHOTRAC Sarver Module utilizes two different components, the Sarver Esthetic Evaluation Module and the Sarver Esthetic Analysis Module, to execute facial esthetics treatment.

For more information, visit www.kodakdental.com.



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