

PracticeWorks



Faster, more efficient practice management

# A centralized hub drives practice efficiency

**Practice Central** is a centralized, customized overview that helps your entire team plan their day. A single screen displays critical tasks and information about the day's patients. Customizable by team member, your staff can easily handle tasks—including those related to new patients or those with high balances—with just a few clicks.

**Practice Central** helps keep track of daily priorities and improves business revenues. Set key indicators about the practice's financial health and **Practice Central** will automatically run these for you when you login each morning. All information is constantly updated at your fingertips to help you stay on top of revenue opportunities, such as outstanding claims and unscheduled treatment plans.



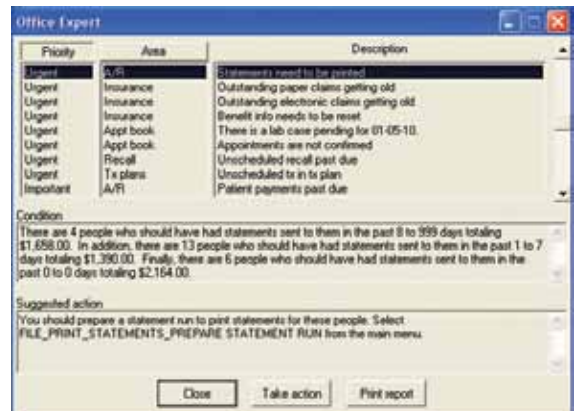
# Streamline patient account management

**Office Expert** helps you manage important business tasks more efficiently. It's easy for your entire team to keep track of critical tasks, contact patients, document the results and drive revenue with the **Office Expert**. Instead of cumbersome paper reports, it is simple to report and follow up on parameters such as Outstanding Insurance Claims, Delinquent Accounts, Unscheduled Treatment or Hygiene Recall. For example, if a patient hasn't accepted a treatment plan, you can contact them with the click of a button, encouraging them to schedule treatment.

Streamline your workflow with **Automation Expert**. Incorporating your processes into PracticeWorks will drive your office's efficiency. PracticeWorks' recall system improves profitability by ensuring patients are automatically scheduled for their regular exams, checkups, and x-rays, updating procedures when complete and generating recall cards, letters, and emails to reduce no-shows.

**Insurance and benefit tracking** maximizes your profitability. PracticeWorks makes it easy to keep on top of your insurance and accounts receivable, manage multiple types of insurance and secure collections.

Increase success with referrals. PracticeWorks alerts your staff when patients are referred out and when they are due back. **Referral tracking** helps manage incoming and outgoing referrals, streamlining the communication process.



## Clinical information when you need it

PracticeWorks is fully compatible with your Kodak dental imaging software, allowing easy access to patients' images. A click launches the **imaging application**, so you can capture new images and store them in electronic patient charts. This integration makes your practice more effective, efficient and profitable.

PracticeWorks also offers a complete electronic **clinical charting solution** that provides everything you need with just a mouse click, from restorative and periodontic charting to clinical notes and treatment planning. Review clinical notes and planned treatment, or chart scheduled procedures quickly, easily and intuitively. Charting adapts to your preferences, providing you with an integrated approach to improve your patient care.

Furthermore, PracticeWorks provides an **Integrated Prescription Writer** that allows you to quickly and easily prescribe and track patient prescriptions, as well as a simple way to easily include the prescriptions as part of the patient record.

Access a patient's clinical profile to find essential information such as the patient's current and past medications and prescriptions, medical conditions, recent treatments, insurance, appointment history and schedule, as well as any medical alerts.

Featuring two-way data flow and intuitive navigation that is customized for your iPhone® or BlackBerry® smartphone, the **PEARL** module lets you access your PracticeWorks data.

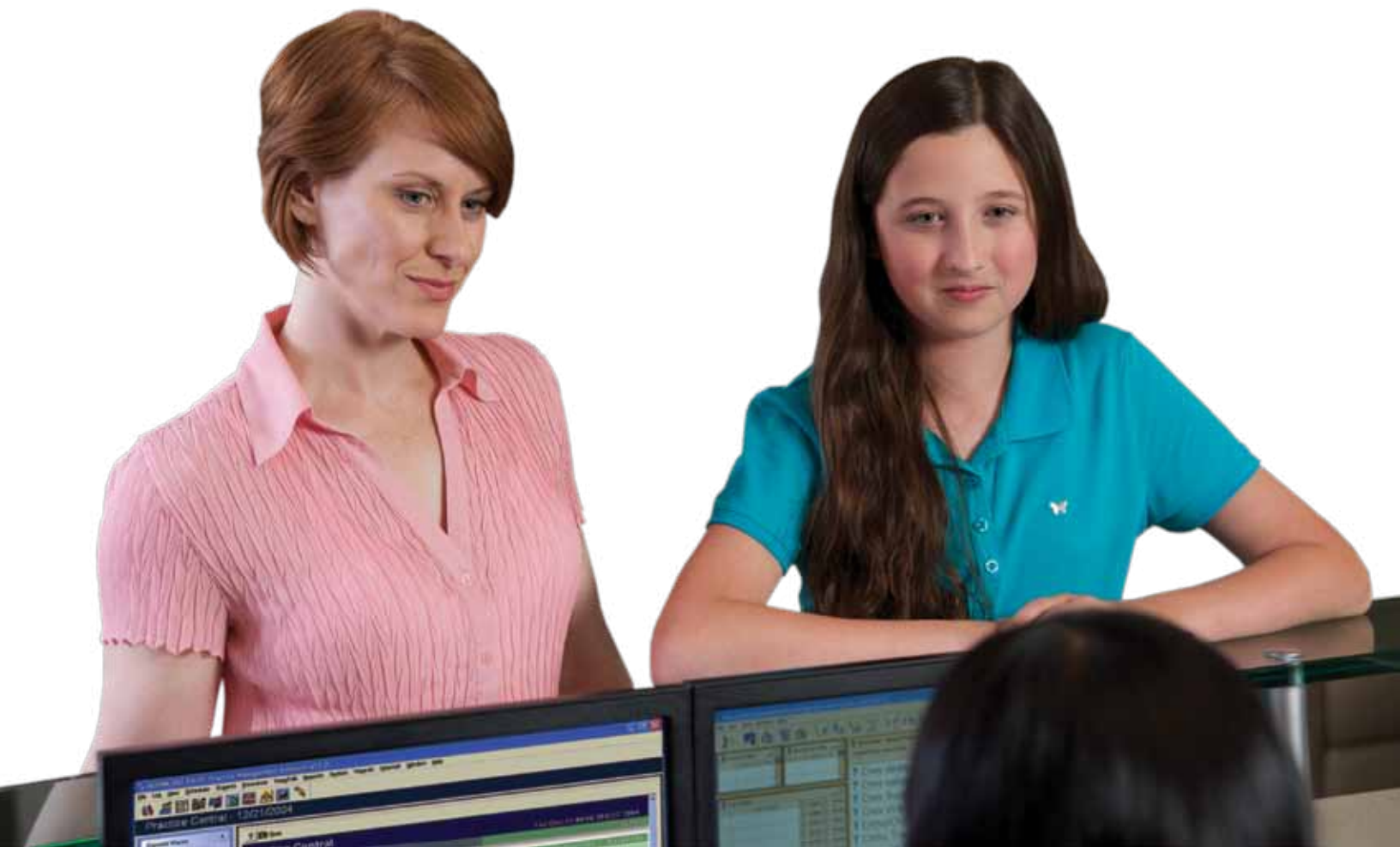


## A smooth workflow for every day

Backed with years of experience and thousands of successful dental practices, PracticeWorks practice management software is the information hub for your practice. PracticeWorks gives you all the tools you need to work smarter and more efficiently, including comprehensive and intuitive scheduling, charting and financial features that automate your daily workflows.

It benefits your practice by organizing all your patient clinical and financial information, simplifying routine tasks, increasing efficiency, improving communication and managing your business and your bottom line.

Help your practice become more productive and successful with PracticeWorks.



## eServices

Make everyday front desk tasks more efficient with eServices. Fully integrated with PracticeWorks, eServices connect you with insurance companies, patients and credit card companies.

### Automated Statements

Billing in minutes rather than hours. Save money on professional-looking statements that can be sent as often as you like to improve cashflow and minimize accounts receivable.

### eClaims

Process and track claims and speed reimbursement with a couple of clicks. You can even attach supporting documents!

### ePayments

Expand payment options and process payments faster without having to reenter account information.

## Advantage Plan

The industry's leading designer and manufacturer of practice management, imaging and technology solutions is redefining what oral health practices expect from customer support. Carestream Dental is proud to present the Advantage Plan, a comprehensive yet customizable program fine tuned to meet the needs of any practice.

Access class-leading customer service, ongoing training opportunities, on-site support, eServices and much more.

90% of customers surveyed found our classes, trainers, and materials to be thorough, relevant, and helpful 60+ full-time, certified trainers available to train your staff

Live online classes taught every month (in addition to our expansive on-demand content)

Millions invested annually in Research and Development to push the pace of technology and remain #1 in the industry.

### eVerifications

Quickly obtain and store the most accurate insurance benefit information in only seconds to check patients' insurance eligibility, benefits and claim status online.

### eReminders

Reduce no-shows and last minute cancellations using email, text, and voice delivery options.

### eBackup

Protect your data in the event of hardware or system failure. eBackup provides secure and reliable data recovery services for your practice management and image files.



Curious about how we can help your practice realize its fully-integrated potential?

Would you like to know more?

For more information, visit us online at [www.carestreamdental.com](http://www.carestreamdental.com) or call 1.800.944.6365.

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Carestream Dental

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