

PracticeWorks

Exclusive Maker of **Kodak** Dental Systems

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PracticeWorks Goes Wireless: Unveils the KODAK 1500 Intraoral Camera with Wireless Capabilities at the Chicago Dental Society Midwinter Meeting

Atlanta, Feb. 12, 2010 – PracticeWorks, LLC, the exclusive maker of KODAK Dental Systems, introduces the KODAK 1500 Intraoral Camera with wireless capabilities at the 145th annual Chicago Dental Society Midwinter Meeting held Thursday, Feb. 25 - Saturday, Feb. 27, 2010. Dentists will touch and see the KODAK 1500, the industry's most lightweight intraoral wireless camera, weighing in at 94 grams.

Combined with the industry's highest resolution for still images (1024 x 768), the KODAK 1500 Intraoral Camera also offers unique, liquid lens technology that works like the human eye to ensure effortless image capture and clear, detailed images, making the smallest cracks and lesions easy to view. The camera is built with a wide focus range (3mm and greater) and a video capability at a resolution of 640 x 480.

The camera's design includes a true autofocus and intuitive 8-LED lighting system that automatically adjusts to the current lighting conditions to optimize illumination and contrast levels, requiring no manual adjustments. The KODAK 1500 Intraoral Camera also has a polarization filter that automatically removes unwanted reflection, resulting in more true-to-life images.

The KODAK 1500 Intraoral Camera's wireless version provides complete freedom of movement. Featuring Wi-Fi technology, the KODAK 1500 provides faster transmission times, more stability and less noise than analog wireless devices. Additionally, the KODAK 1500 Intraoral Camera's single image capture button enables any member of a dental team to capture quality images quickly and easily. The single image capture button is also able to automatically save the images taken to a computer or an SD card. While USB connectivity allows practices the ability to share the docking station between different examination rooms and chairs, the camera's ergonomically designed handpiece also fits comfortably in either hand and can easily maneuver hard-to-reach areas.

The KODAK 1500 Intraoral Camera integrates with the KODAK Dental Imaging Software, the same imaging software as other KODAK dental imaging systems. KODAK's Dental Imaging Software has a flexible interface, which makes modifying, printing, storing and managing captured images easier. It can be used as a standalone program or combined with practice management software, further improving patient diagnosis and communication and improving flexibility.

"The KODAK 1500 Intraoral Camera offers a higher level of patient care, providing consistently clear, high resolution images that dentists can easily share with their patients—further improving doctor to patient communication," said Patrik Eriksson, president and CEO at PracticeWorks. "Using a product that is designed to effectively

locate common dental issues not only improves the patient's health but contributes to the overall health of a practice.”

The annual Midwinter Meeting offers one of the largest dental exhibitions in the United States, with nearly 600 manufacturers, dealers, suppliers and labs participating every year. The 2010 event will be held at the new McCormick Place West Building in Exhibit Hall F on Level 3. Courses start at 8 a.m., 8:30 a.m., 9 a.m., 1:30 p.m. and 2 p.m.

For more information on the KODAK 1500 Intraoral Camera or to request a product demonstration, call (800) 944.6365 or visit www.kodakdental.com.

About PracticeWorks Systems, LLC

PracticeWorks Systems, LLC, is the exclusive maker of KODAK Dental Systems, including PRACTICEWORKS and SOFTDENT Software. KODAK Dental Digital Imaging and Practice Management Systems help dental professionals streamline workflow and enhance patient care by enabling them to capture, share, and use images and information easily and effectively. PracticeWorks is part of Carestream Health, Inc.'s dental systems group. Carestream Health is a leading provider of dental and medical imaging and IT solutions, serving customers in more than 150 countries. For more information, or to contact a PracticeWorks representative, call (800) 944-6365 or visit www.kodakdental.com.

About Carestream Health, Inc.

Carestream Health, Inc., is a worldwide provider of dental and medical imaging systems and healthcare IT solutions; molecular imaging systems for the life science research and drug discovery/development market segments; and x-ray film and digital x-ray products for the non-destructive testing market. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream Health representative or visit www.carestreamhealth.com.

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