



FOR IMMEDIATE RELEASE

October 5, 2011

CONTACT: Lisa Aloisio (770) 649-0880 or [lisa@brandwarepr.com](mailto:lisa@brandwarepr.com)

**CS 9300C 3D, Panoramic and Cephalometric Imaging System Receives Certification for Use with SureSmile® Orthodontic Technology**

*Designation Recognizes Imaging System's High Degree of Precision*

**ATLANTA** – The CS 9300C has recently joined a select group of advanced 3D imaging systems certified by OraMetrix Inc. for use with its SureSmile® technology. This coveted distinction recognizes the CS 9300C's exceptionally high degree of precision just weeks after the imaging system's introduction to the United States.

SureSmile is an innovative system for orthodontists that combines 3D diagnostic imaging with computerized treatment plan modeling and robotic archwire customization. The SureSmile system enables doctors to pro-actively plan tooth movement on digital models and customize prescriptive archwires for precise and efficient treatment. The integration of CS 9300C 3D scans with the SureSmile software means orthodontists will have improved treatment planning as well as unprecedented control of treatment.

"The CS 9300C delivers high quality, precise anatomical data that is required for creation of SureSmile models," said Phil Getto, Chief Technology Officer, OraMetrix. "Because we use the models created from the 3D data to create customized therapeutic appliances, it is critical to providing the doctor with models that are extremely accurate representations of the tooth anatomy and positions."

"The integration with SureSmile delivers an industry-leading application for orthodontists and gives them a powerful option for orthodontic planning," said Edward Shellard, D.M.D., chief marketing officer and director of business development for Carestream Dental. "SureSmile certification enhances the CS 9300C's versatility."

The CS 9300C is an extraoral imaging system designed and manufactured by Carestream Dental. It allows doctors to capture 3D images in up to seven different fields of view. This ability to collimate between different 3D image sizes enables oral health professionals from all disciplines to focus on specific areas of dentofacial anatomy, depending on the clinical diagnostic requirements. Additionally, the CS 9300C captures 2D digital panoramic and cephalometric images, fundamental diagnostic tools for orthodontists.

For more information about the CS 9300C or other dental imaging solutions, please call 800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com). For more information about SureSmile, go to [www.suresmile.com](http://www.suresmile.com).

### **About SureSmile**

The SureSmile system is a digital technology that equips orthodontists with a powerful diagnostic, treatment and monitoring tool to deliver the most precise, customized orthodontic care available. SureSmile has been shown to reduce treatment time by an average 30%, based on a February 2011 comparison of more than 40,000 patients. Since 2004, SureSmile has been used on 100,000 patients by over 400 orthodontists in the United States, Australia and Canada. For more information, go to [www.SureSmile.com](http://www.SureSmile.com).

### **About Carestream Dental LLC**

Carestream Dental LLC, the exclusive manufacturer of KODAK Dental Systems, provides industry-leading imaging, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

### **About Carestream Health, Inc.**

Carestream Health, Inc., is a worldwide provider of dental and medical imaging systems and healthcare IT solutions as well as molecular imaging systems for the life science research and drug discovery/development market segments, and X-ray film and digital X-ray products for the non-destructive testing market. For more information about the company's broad portfolio of products, solutions and services, please contact a Carestream Health representative at (888) 777-2072 or visit [www.carestreamhealth.com](http://www.carestreamhealth.com).

Follow Carestream Dental online:



###

