

# Carestream Dental

Exclusive Manufacturer of **Kodak** Dental Systems

FOR IMMEDIATE RELEASE

September 8, 2010

CONTACT: Lindley Presley (for Carestream Dental) (770) 649-0880

## **Revolutionize Workflow: Carestream Dental Offers All-New Solutions for SoftDent and PracticeWorks that Tap the Digital Revolution**

*Rethink Practice Workflow with Scheduler, eForms and eReminders*

**ATLANTA** – Carestream Dental LLC, the exclusive manufacturer of KODAK Dental Systems, is rolling out three, all-new solutions that revolutionize office workflow for dental professionals. Carestream Dental's new Scheduler, eForms and eReminders solutions help practices realize substantial savings in time and money; reduce clerical errors; and take patient care and customer service to new heights.

Carestream Dental will introduce these all-new solutions to industry professionals Sept. 9 – 11 at *CDA Presents*, the biannual meeting of the California Dental Association in San Francisco, where attendees also can see demonstrations of how these advances take dental practice management to a new level of efficiency.

“Together, these three solutions improve communication among the professionals that staff the typical dental practice and better connect dentists to their patients,” said Robert Patrick, Director, Product Line Management, Carestream Dental. “The challenges dental offices faced 20 years ago are still present, getting your patients scheduled and keeping your chairs full, but thanks to the advancement of technology doctors are ready to make a change. We understand those challenges, and we are focused on improving and optimizing the most critical and repetitive workflows.”

Research has found that 78 percent of patients calling a practice are contacting the office to discuss their appointments. Consequently, the person answering a practice's phone is involved in another task 100 percent of the time and must refocus their attention to the patient calling. The Carestream Dental Scheduler – available for both SoftDent and Practiceworks Practice Management Software in early 2011 – allows intuitive multi-tasking for smooth transitions between administrative duties and places a library of patient information at office administrators' fingertips. The Scheduler solves real-world workflow slowdowns using simple, innovative technology. By streamlining office processes, the Scheduler helps to ensure every chair is filled.

In addition, Carestream Dental's eForms not only advances paperless initiatives within the dental practice but also streamlines the time-consuming process of completing patient pre-registration forms. Anticipated for market release in fall 2010, practice professionals can use eForms to create patient registrations, medical histories, consent forms, HIPAA forms and much more. eForms enables patients to complete their registration paperwork online and at their convenience — either at home or a computer kiosk in a dental office — prior to an appointment.

Following submission, a patient's registration information imports directly into an office's SoftDent Practice Management Software, improving accuracy, eliminating time wasted by manually reentering the information and saving the practice supply costs. Patients can then digitally sign the form when they arrive for their appointment.

With Carestream Dental's new eReminders, available now, dental professionals gain the ability to automate patient reminders for upcoming appointments, which decreases no-shows and last-minute cancellations. It also boosts production and increases time available for patient care. The flexibility of eReminders lets your patients choose whether to receive reminders via a text message, voicemail or e-mail message, enabling the most successful preferred for each patient. Since each is a paperless option, this further saves practices the cost of materials and postage for mail notifications.

Carestream Dental LLC is part of Carestream Health, Inc.'s dental systems group. Effective Sept. 1, 2010, Carestream Dental, formerly PracticeWorks Systems, LLC, announced the company's corporate name change in an effort to unify Carestream Health's global dental imaging divisions.

For those who are attending *CDA Presents* and interested in learning more about Carestream Dental's all-new solutions offerings, please visit the Carestream Dental/KODAK Dental Systems booth #1414. For more information or to contact a Carestream Dental representative, call (800) 944-6365 or visit [www.kodakdental.com](http://www.kodakdental.com).

#### **About Carestream Dental LLC**

Carestream Dental LLC, the exclusive manufacturer of KODAK Dental Systems, offers imaging and practice management systems in the United States and Canada that enable oral health professionals to easily capture and share images, streamline their workflow and enhance patient care.

Carestream Dental LLC is part of Carestream Health, Inc.'s global dental systems group. On September 1, 2010, Carestream Dental, formerly PracticeWorks Systems, LLC, announced the company's corporate name change to Carestream Dental LLC as part of the rebranding of all Carestream Health's global dental imaging businesses. For more information, or to contact a Carestream Dental representative, call (800) 944-6365 or visit [www.kodakdental.com](http://www.kodakdental.com).

#### **About Carestream Health, Inc.**

Carestream Health, Inc., is a worldwide provider of dental and medical imaging systems and healthcare IT solutions as well as molecular imaging systems for the life science research and drug discovery/development market segments, and x-ray film and digital x-ray products for the non-destructive testing market. For more information about the company's broad portfolio of products, solutions and services, please contact a Carestream Health representative at (888) 777-2072 or visit [www.carestreamhealth.com](http://www.carestreamhealth.com).

###