

Carestream Dental

Exclusive Manufacturer of **Kodak** Dental Systems

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Carestream Health Canada Company and K-Dental Form Referral Partnership

Referral Agreement Expands Access to KODAK Dental Systems for Canadian Dental Professionals

ROCHESTER, NY, October 18, 2010 – Carestream Dental, the exclusive manufacturer of KODAK Dental Systems, today announced a referral partnership with K-Dental, a leading Canadian provider of dental equipment, supplies, and services, that would give more dentists and dental specialists throughout Canada access to KODAK Dental Systems.

The agreement, effective September 2, 2010, allows K-Dental to market, demonstrate, and promote KODAK Dental Systems including:

- **KODAK 9000/9000C 3D Extraoral Imaging System**: The award-winning, high-performance 2-in-one panoramic/CBCT unit with optional cephalometric component that allows dental professionals to capture high-quality 2D and 3D images at the lowest possible dose.
- **KODAK 8000/8000C Digital Panoramic/Cephalometric System**: Available with both panoramic and cephalometric imaging abilities, the KODAK 8000/8000C Systems deliver clear, properly exposed extraoral images in the blink of an eye.
- **KODAK CR 7400 Digital Radiography System**: The affordable KODAK CR 7400 Digital Radiography System helps dental professionals make the move to digital radiography with minimal disruption to their practice.
- **KODAK RVG 6100 Digital Radiography System**: With true resolution greater than 20 line pairs per mm, the KODAK RVG 6100 Digital Radiography System delivers the highest resolution of any digital radiography system in the industry.
- **KODAK 1500 Intraoral Camera**: The KODAK 1500 Camera's exclusive liquid lens technology works like the human eye to ensure effortless image capture and clear, detailed images each and every time. Combined with the industry's highest still image resolution, the award-winning KODAK 1500 Camera ensures every shot is superb—right down to the smallest detail.

“This agreement makes the latest KODAK 2D and 3D imaging technology more readily accessible across Canada,” said Kim Peterson, General Manager, US and Canada, Dental Systems Group, Carestream Health, Inc. “K-Dental is a well-known and highly regarded dental service provider, and we are confident they will do a great job representing our products and services.”

“Working with a company that has demonstrated more than 100 years of quality and innovation, such as the invention of dental films, digital intraoral radiography, and the first all-

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digital panoramic system, brings an unprecedented value to our customers across Canada,” agreed Robert Kainz, vice president, K-Dental, Inc. “We are pleased join forces with a company that is as concerned with providing quality products and services as we are.”

To learn more about KODAK Dental Systems, please call 800-933-8081 or visit www.kodakdental.com.

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About Carestream Dental

On September 1, 2010, Carestream Health’s dental systems group, the exclusive manufacturer of KODAK Dental Systems, announced the harmonization of its worldwide dental divisions under the Carestream Dental name. Carestream Dental offers imaging and practice management systems that enable dental and oral health professionals to easily capture and share images, streamline their workflow and enhance patient care. For more information, or to contact a Carestream Dental representative, call (800) 944-6365 or visit www.kodakdental.com.

About Carestream Health, Inc.

Carestream Health, Inc., is a worldwide provider of dental and medical imaging systems and healthcare IT solutions as well as molecular imaging systems for the life science research and drug discovery/development market segments, and x-ray film and digital x-ray products for the non-destructive testing market. For more information about the company’s broad portfolio of products, solutions and services, please contact a Carestream Health representative at (888) 777-2072 or visit www.carestreamhealth.com.

About K-Dental, Inc.

Willi Kainz founded K-Dental in 1977. His son Robert joined the business in 1982 and proceeded to learn all aspects of the business. As Vice President, Robert has managed the company for over a decade and has grown the business to over \$13 million in sales. K-Dental is now a fully authorized dental supply and equipment dealer operating from an 18,000 sq. ft. warehouse and office location in Toronto. Currently, they employ over 45 people in Ontario and are looking to expand within Canada. K-Dental is a full service Canadian dental company that strives to meet the needs of all dental professionals by offering experienced on the road sales team, knowledgeable customer service, design, installation, and service departments that the dentist can rely on. For more information about K-Dental, please call 800-455-3368 or visit www.k-dental.ca.