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PracticeWorks Announces Company Name Change to Carestream Dental

New Name Reflects Company's Unification to a Global Brand

ATLANTA – PracticeWorks Systems, LLC, a subsidiary of Carestream Health, Inc., and the exclusive manufacturer of KODAK Dental Systems, announces its corporate name change to Carestream Dental LLC effective September 1, 2010. The company's headquarters will remain in Atlanta, GA.

This name change is part of the larger rebranding of the global dental businesses of Carestream Health, all of which will adopt the Carestream Dental brand as of September 1, 2010.

The "PracticeWorks" name has been used for more than two decades by affiliated companies around the world, achieving company and product recognition in the United States, the United Kingdom, Sweden, Australia and New Zealand. Each of these affiliated PracticeWorks companies will change their corporate name to Carestream Dental.

Customers, vendors and partners will find no change in the quality of products or services offered, obtaining information on products or services, or conducting business with the new business identity. Along with the name change, PracticeWorks Systems, LLC will adopt the new Carestream Dental brand identity, and all future business activity will be conducted under the new name. Carestream Dental will remain the sole manufacturer of dental imaging systems bearing the KODAK brand name.

"United as Carestream Dental, we will continue to provide best-in-class digital imaging and practice management software solutions, while our customers will reap the many benefits of an international brand," said Patrik Eriksson, President and CEO, Carestream Dental LLC.

The adoption of the Carestream Dental name unites Carestream Health's global dental imaging and software businesses and better supports the needs of customers through a consistent brand while leveraging global resources across all dental business divisions in the United States, Canada, Europe, Middle East, Greater Asia, Latin America and Japan.

"Our company vision is to be the preferred global leader in digital imaging and practice management software solutions for dental professionals," stated Rich Hirschland, Global President, Carestream Dental. "The worldwide Carestream Dental business has been a front-runner in innovation for more than 100 years. This alignment of our global dental businesses establishes the next logical step in supporting our future growth and development."

For more information, call 800.944.6365 or visit www.kodakdental.com.

About Carestream Dental LLC

Carestream Dental LLC, the exclusive manufacturer of KODAK Dental Systems, offers imaging and practice management systems in the United States and Canada that enable dental and oral health professionals to easily capture and share images, streamline their workflow and enhance patient care.

Carestream Dental LLC is part of Carestream Health, Inc.'s global dental systems group. On September 1, 2010, Carestream Dental, formerly PracticeWorks Systems, LLC, announced the company's corporate name change to Carestream Dental LLC as part of the rebranding of all Carestream Health's global dental imaging businesses. For more information, or to contact a Carestream Dental representative, call (800) 944-6365 or visit www.kodakdental.com.

About Carestream Health, Inc. (for all entities)

Carestream Health, Inc., is a worldwide provider of dental and medical imaging systems and healthcare IT solutions as well as molecular imaging systems for the life science research and drug discovery/development market segments, and x-ray film and digital x-ray products for the non-destructive testing market. For more information about the company's broad portfolio of products, solutions and services, please contact a Carestream Health representative at (888) 777-2072 or visit www.carestreamhealth.com.

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