



FOR IMMEDIATE RELEASE

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## **KODAK RVG 6500 System Named One of Pride Institute's Best of Class**

*Carestream Dental's Wireless Digital Radiography System Recognized by Panel of Experts After Rigorous Testing*

ATLANTA — Carestream Dental, manufacturer of the KODAK RVG 6500 System, has been recognized as one of 16 companies to receive the Pride Institute's Best of Class Technology Award for 2011. Carestream Dental was an honoree in the "Emerging" category.

The RVG 6500 System is Carestream Dental's most recent addition to the line of high-performance RVG Digital Radiography Systems. Featuring film-quality intraoral radiographs and rapid image acquisition, the wireless RVG 6500 System delivers powerful clinical benefits in a convenient design.

"We were thrilled to be recognized by the Pride Institute," said Edward Shellard, D.M.D., chief marketing officer and director of business development for Carestream Dental. "We design all our products to deliver exceptional performance and sincerely appreciate the opportunity to have them tested by such a highly-regarded and experienced panel."

A panel of dental technology experts, organized by the Pride Institute, a dental practice management consulting firm based in Novato, Calif., selected this year's winning products through an unbiased, rigorous assessment process. The winning technologies were selected by majority vote and divided into four categories: Foundational, Diagnostic, Therapeutic and Emerging.

The Pride Institute Best of Class Technology awards were launched in 2009 as a new concept to provide an unbiased, nonprofit assessment of available technologies in the dental space. Winners of the award are invited to participate in a technology fair showcased at the American Dental Association's annual meeting.

"We deeply felt a gap in the area of technology education and integration," said Lou Shuman, D.M.D., CAGS, president of the Pride Institute. "We feel the technology awards and fair were an ideal model to fill that gap. Pride Institute's commitment is to provide the finest information and counsel in all areas of practice management."

The panel consists of seven dentists with significant knowledge of and experience in dental technology, including Dr. Shuman; John Flucke, D.D.S., writer, speaker and technology editor for *Dental Products Report*; Paul Feuerstein, D.M.D., writer, speaker and technology editor for *Dental Economics*; Titus Schleyer, D.M.D., Ph.D., associate professor and director, Center for Dental Informatics at the University of Pittsburgh, School of Dental Medicine; Marty Jablow, D.M.D., technology writer and speaker; Para

Kachalia, D.D.S., director of new technology at the University of the Pacific, School of Dentistry; and Larry Emmott, D.D.S., technology writer, speaker and dental marketing consultant.

“I feel very fortunate that a panel of this magnitude has agreed to contribute to the selection process,” added Dr. Shuman.

**About Carestream Dental LLC**

Carestream Dental LLC, the exclusive manufacturer of KODAK Dental Systems, provides industry-leading imaging, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call (800) 944-6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

**About Carestream Health, Inc.**

Carestream Health, Inc., is a worldwide provider of dental and medical imaging systems and healthcare IT solutions as well as molecular imaging systems for the life science research and drug discovery/development market segments, and X-ray film and digital X-ray products for the non-destructive testing market. For more information about the company’s broad portfolio of products, solutions and services, please contact a Carestream Health representative at (888) 777-2072 or visit [www.carestreamhealth.com](http://www.carestreamhealth.com).

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