



FOR IMMEDIATE RELEASE

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### **Carestream Dental Signs Integration Agreement with Sesame Communications**

*Relationship enhances automated online marketing and communications for dentists and specialists using Carestream Dental practice management software*

**ATLANTA** – Carestream Dental, a worldwide provider of industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals, today announced an integration agreement with Sesame Communications, the leading provider of cloud-based solutions to help dental care providers accelerate new patient acquisition and build patient loyalty.

Under the terms of the agreement, Carestream Dental will develop bidirectional integration for Sesame services in its CS PracticeWorks, CS SoftDent, CS OrthoTrac and CS WinOMS practice management software products. In addition, Carestream Dental will provide technical assistance to Sesame Communications for their existing practice management software integrations with Carestream Dental practice management software products.

“We are very excited to add Sesame Communications as an Integrated Partner as we continue to expand our partnership channel in the patient communications and practice marketing arena to better serve our customers,” Alistair Bruce, general manager, global dental practice management solutions business, Carestream Dental, said. “The agreement will ensure the stability of Sesame’s existing integrations with Carestream Dental practice management software products and allow for the development of enhanced functionality between Sesame services and our practice management software products to provide even more benefit to our mutual customers.”

“Automated appointment reminders are critical to improve efficiency and increase production within dental practices, and is a core component of Dental Sesame,” Diana P. Friedman, president and CEO, Sesame Communications, said. “We are honored to be working with Carestream Dental within its Integrated Partner program and are excited about the tremendous benefits this new cross-system functionality offers our valued dental care provider members.”

For more information on Carestream Dental’s innovative solutions, call 800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

For more information on Sesame and its service offerings, call 866.437.5384 or visit [www.sesamecommunications.com](http://www.sesamecommunications.com).

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#### **About Sesame Communications**

Sesame Communications helps dental care providers harness the power of the Internet to accelerate new patient acquisition and transform the patient experience. The company supports thousands of practices in their efforts to grow and increase profitability in the digital age. The Sesame 24-7 platform provides an end-to-end, HIPAA-compliant system tailored to the unique

and specific needs of dentistry. An Inc. 500|5000 and Deloitte Technology Fast 500™ company, Sesame is recognized as one of the fastest growing technology companies in the United States. For more information about Sesame, visit [sesamecommunications.com](http://sesamecommunications.com).

### **About Carestream Dental**

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 1.800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

### **About Carestream Health**

Carestream is a worldwide provider of dental and medical imaging systems and IT solutions; X-ray imaging systems for non-destructive testing and advanced materials for the precision films and electronics markets. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream representative, call (888) 777-2072 or visit [www.carestream.com](http://www.carestream.com).

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