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## Carestream Dental Introduces New 'Institute' to Provide Training to Busy Dental Professionals

ATLANTA—As part of an initiative to expand its training offerings to doctors and staff, Carestream Dental is excited to introduce the Carestream Dental Institute, formerly the MasterWorks LearnCenter. The institute incorporates live online training, self-paced content, hands-on seminars and personalized onsite training to provide practitioners with a wide variety of training options to meet their needs and schedules.

"Digital technology is a rapidly growing field, but it's not without a learning curve," Melissa Whiteman, director of global educational development, said. "Doctors who transition from paper charts to an electronic practice management system; switch from film radiographs to direct digital; or implement a cone beam computed tomography (CBCT) system within their office all require in-depth training and programs to ease the transition and maximize their capabilities."

The Carestream Dental Institute brings together employee, dealer and customer training under one umbrella that includes:

- Online training including everything from live webinars, many of which offer Continuing
  Education credits; online courses with a live instructor; and self-paced how-to guides for
  using Carestream Dental technology. To make materials more accessible from a global
  perspective, online training is available in a number of different languages.
- Onsite training that can be tailored to a practice's needs. With onsite training, a
  dedicated trainer visits the practice to work closely with staff and doctors. Onsite training
  length ranges from one to three eight-hour days.
- Multiple <u>hands-on courses and educational seminars</u> hosted by doctors, held across the
  country and focusing on topics such as CAD/CAM and CBCT. These sessions are an
  ideal way for practitioners to earn CE credits; learn more about the latest technology;
  and determine whether or not it's a good fit for their practices.

As a leader in digital technology, Carestream Dental recognizes that training must be readily available, laser-focused and robust. With the Carestream Dental Institute, practitioners receive not only detailed education—on-site, hands-on and online—but also continued education as they grow and expand their practices.

For more information on any of Carestream Dental Institute's training options, please visit the website. To learn more about Carestream Dental's innovative imaging solutions, please call 1.800.944.6365 or visit www.carestreamdental.com.

## **About Carestream Dental**

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 800.944.6365 or visit www.carestreamdental.com.

## **About Carestream Health**

Carestream is a worldwide provider of dental and medical imaging systems and IT solutions; Xray imaging systems for non-destructive testing and advanced materials for the precision films and electronics markets. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream representative, call 888.777.2072 or visit www.carestream.com.













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