



FOR IMMEDIATE RELEASE

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## **CS 3500 Intraoral Scanner wins 2015 Edison Award for Its Innovative Design**

**ATLANTA**—The CS 3500 intraoral scanner by Carestream Dental has been awarded a bronze 2015 Edison Award in the category of Dental 3D Printers and Services by the internationally renowned Edison Awards™. The distinguished award, inspired by Thomas Edison's persistence and inventiveness, recognizes innovation, creativity and ingenuity in the global economy.

"It's exciting to see companies like Carestream Dental continuing Thomas Edison's legacy of challenging conventional thinking," Frank Bonafilia, executive director, Edison Awards, said. "Edison Awards recognizes the game-changing products and services, and the teams that brought them to consumers."

The award was announced April 23, 2015, at the Edison Awards Annual Gala, held in the historic ballroom of The Capitale in New York City. Joe Andrasko, regional product manager for CS Solutions, was on hand to accept the award on Carestream Dental's behalf.

"We're very proud of the way that the CS 3500 is changing restorations and appliance fabrication in the field of dentistry," Ed Shellard, D.M.D., vice president, global sales and marketing, Carestream Dental said. "It's an honor to have the scanner recognized for its innovation; it sets the bar high as we continue to advance this award-winning technology."

The CS 3500 allows practitioners to easily acquire true color, 2D and 3D images. Requiring no external heater or trolley system, the CS 3500 features high-angulation scanning of up to 45 degrees and to a depth from -2 to +13mm. Additionally, the CS 3500 uses open-format STL files for easy sharing and can be plugged directly into a computer's USB—making it a truly portable. The scanner offers workflows for restorative dentistry, orthodontics and implantology.

Edison Award nominees are judged by more than 3,000 senior business executives and academics from across the nation whose votes acknowledge the CS 3500's success in meeting the award's stringent criteria of quality. The voting panel includes members of: Chief Marketing Officer Council (CMO); Design Management Institute (DMI); American Productivity & Quality Center (APQC); American Society of Mechanical Engineers (ASME); Georgia State Marketing Roundtable (GSU); Product Development and Management Association (PDMA); Association of Technology Management and Applied Engineering (ATMAE); past Edison Award winners; marketing professionals; scientists; designers; engineers; and academics.

### **About Edison Awards**

The Edison Awards is a program conducted by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. For more information about the Edison Awards, Edison Universe and a list of past winners, visit [www.edisonawards.com](http://www.edisonawards.com).

### **About Carestream Dental**

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call 800.944.6365 or visit [www.carestreamdental.com](http://www.carestreamdental.com).

### **About Carestream Health**

Carestream is a worldwide provider of dental and medical imaging systems and IT solutions; X-ray imaging systems for non-destructive testing and advanced materials for the precision films and electronics markets. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream representative, call 888.777.2072 or visit [www.carestream.com](http://www.carestream.com).

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